

Privacy Policy

Last Updated: August 18, 2026

RBW Logistics Company, LLC ("RBW Logistics," "we," "us," or "our") respects your privacy and is committed to protecting the Personal Information we collect.

This Privacy Policy explains how we collect, use, disclose, and protect information when you visit <https://rbwlogistics.com/> and related webpages that link to this Privacy Policy (collectively, the "Site"), submit information through the Site, or otherwise communicate with us.

The Site is primarily an informational business website. It does not currently provide public user account registration or online payment functionality.

1. Personal Information We Collect

For purposes of this Privacy Policy, "Personal Information" means information that identifies, relates to, describes, or could reasonably be linked with an individual or household. Personal Information does not include information that has been aggregated or deidentified so that it cannot reasonably be associated with an individual.

Depending on how you interact with the Site, we may collect the following categories of information:

Information You Provide to Us

When you submit a contact form, request information, download content, communicate with us, or otherwise provide information through the Site, we may collect information such as:

- Name
- Company or organization
- Email address
- Telephone number
- Information included in a message, comment, or inquiry
- Marketing communication preferences
- Other information you choose to provide

If you contact us regarding employment opportunities, we may also collect information you voluntarily provide in connection with your inquiry, such as employment history, qualifications, or a resume.

Please do not submit sensitive Personal Information through general website contact forms unless specifically requested.

Information Collected Automatically

When you visit the Site, we and our service providers may automatically collect information about your browser, device, and interaction with the Site.

This information may include:

- Internet Protocol (IP) address
- Browser type and version
- Device type and operating system
- Approximate geographic location derived from your IP address
- Referring website or source
- Pages viewed
- Links or buttons clicked
- Date and time of visits
- Time spent on pages
- General website navigation and interaction information
- Cookie identifiers and similar online identifiers

We collect this information using cookies, pixels, tags, and similar technologies.

2. Cookies and Analytics Technologies

We use cookies and similar technologies to operate the Site, understand how visitors use it, measure website performance, and improve our marketing efforts.

These technologies may include the following:

Google Analytics

We use Google Analytics to understand how visitors interact with the Site. Google Analytics may collect information about your device, browser, general location, referral source, pages visited, interactions with the Site, and other usage information through cookies and similar technologies.

Information collected through Google Analytics helps us understand website traffic and improve the Site and our services.

You can learn more about how Google handles information by reviewing the [Google Privacy Policy](#).

HubSpot

We use HubSpot tracking technologies to help us understand website activity and the effectiveness of our marketing efforts. HubSpot may use cookies and other technologies to recognize browsers or devices, analyze visits to the Site, and associate website activity with information voluntarily provided to us where applicable.

You can learn more by reviewing the [HubSpot Privacy Policy](#).

LinkedIn Analytics

We use LinkedIn analytics and related tracking technologies to better understand visits to the Site and measure the effectiveness of our business and marketing activities on LinkedIn.

LinkedIn may receive information about your browser, device, IP address, Site activity, and interactions with pages containing LinkedIn tracking technologies.

You can learn more by reviewing the [LinkedIn Privacy Policy](#).

3. How We Use Personal Information

We may use Personal Information collected through the Site for purposes including:

- Responding to questions, inquiries, and requests
- Providing information about RBW Logistics and our services
- Evaluating requests for logistics, warehousing, transportation, or related services
- Communicating with current and prospective customers
- Providing requested materials or website content
- Evaluating employment inquiries
- Operating, maintaining, and improving the Site
- Understanding how visitors use the Site
- Measuring website traffic and performance
- Analyzing the effectiveness of marketing activities

- Sending marketing communications where you have requested or consented to receive them
- Protecting the Site and our information systems
- Detecting or preventing fraud, misuse, or security incidents
- Complying with applicable laws, regulations, legal processes, and governmental requests
- Establishing, exercising, or defending legal rights
- Supporting a merger, acquisition, financing, restructuring, sale of assets, or other business transaction

We may also use aggregated or deidentified information for business, analytical, and operational purposes.

4. How We Disclose Personal Information

We may disclose Personal Information to third parties when reasonably necessary to operate our business and the Site.

These parties may include:

Service Providers

We may provide information to companies that perform services on our behalf, including website hosting, website maintenance, analytics, information technology, marketing, communications, data storage, and security services.

Analytics and Marketing Providers

We may allow analytics and marketing providers, including Google, HubSpot, and LinkedIn, to collect information through cookies, tags, pixels, and similar technologies as described in this Privacy Policy.

Professional Advisors

We may disclose information to attorneys, accountants, auditors, insurers, consultants, and other professional advisors when reasonably necessary.

Legal and Security Purposes

We may disclose information if we reasonably believe disclosure is necessary to:

- Comply with applicable laws, regulations, subpoenas, court orders, or other legal processes

- Respond to lawful requests from governmental or law enforcement authorities
- Protect the rights, property, or safety of RBW Logistics, our customers, our employees, or others
- Investigate or prevent fraud, security incidents, or misuse of the Site
- Establish, exercise, or defend legal claims

Business Transactions

If RBW Logistics is involved in a merger, acquisition, financing, restructuring, sale of assets, or similar business transaction, Personal Information may be disclosed or transferred as part of that transaction, subject to applicable law.

With Your Direction or Consent

We may disclose information to other parties when you direct us to do so or otherwise provide your consent.

5. Your Cookie and Privacy Choices

Most browsers allow you to control or delete cookies through browser settings. Blocking certain cookies may affect the availability or functionality of portions of the Site.

Where cookie preference controls are made available on the Site, you may use those controls to manage non-essential cookies and tracking technologies.

Google also provides a browser add-on that allows users to opt out of having their website activity made available to Google Analytics.

Some browsers and browser extensions support privacy preference signals, such as Global Privacy Control (“GPC”). Where applicable law requires us to recognize such signals, we will process them in accordance with applicable law.

6. Marketing Communications

If you choose to receive marketing emails from RBW Logistics, we may use the contact information you provide to send you information about our services, content, news, or other business communications.

You may unsubscribe from marketing emails at any time by using the unsubscribe link contained in the email.

Even if you opt out of marketing communications, we may continue to send non-marketing communications when appropriate, such as responses to inquiries or communications concerning an existing business relationship.

7. U.S. State Privacy Rights

Depending on where you reside and whether applicable privacy laws apply to RBW Logistics or a particular processing activity, you may have certain rights concerning your Personal Information.

These rights may include the right to:

- Request information about the Personal Information we have collected about you
- Request access to Personal Information
- Request correction of inaccurate Personal Information
- Request deletion of certain Personal Information
- Obtain a portable copy of certain Personal Information
- Opt out of certain uses or disclosures of Personal Information where required by law
- Appeal certain decisions relating to a privacy request
- Exercise privacy rights without unlawful discrimination

These rights are subject to applicable exceptions and limitations.

To submit a privacy request, you may contact us using the information provided in the **Contact Us** section below.

We may need to verify your identity before processing certain requests. We will use information provided in connection with a privacy request only as reasonably necessary to verify and process that request.

Where permitted by law, an authorized agent may submit a request on your behalf. We may require appropriate documentation confirming the agent's authority.

8. Data Retention

We retain Personal Information for as long as reasonably necessary to fulfill the purposes described in this Privacy Policy, maintain our business records, comply with legal obligations, resolve disputes, enforce agreements, and protect our legitimate business interests.

Retention periods may vary depending on the type of information, the purpose for which it was collected, and applicable legal or business requirements.

9. Data Security

We use reasonable administrative, technical, and organizational safeguards designed to protect Personal Information against unauthorized access, loss, misuse, alteration, or disclosure.

However, no method of transmitting information over the Internet or storing information electronically can be guaranteed to be completely secure. We therefore cannot guarantee the absolute security of information transmitted through or stored in connection with the Site.

10. Children's Privacy

The Site is intended for business and general informational purposes and is not directed to children under the age of 13.

We do not knowingly collect Personal Information from children under the age of 13 through the Site. If we learn that we have collected Personal Information from a child under 13 without appropriate authorization, we will take reasonable steps to delete it.

11. Links to Other Websites

The Site may contain links to websites, applications, or services operated by third parties.

RBW Logistics does not control and is not responsible for the privacy, security, or content practices of third-party websites or services. Information you provide to a third party is governed by that party's own privacy policies and terms.

We encourage you to review the privacy policies of third-party websites before providing Personal Information.

12. Social Media

RBW Logistics may maintain pages or profiles on third-party social media platforms, including LinkedIn and other social networks.

Information you provide directly to those services is governed by the privacy policies and terms of the applicable social media provider. Information you post publicly on social media may also be publicly accessible.

13. Non-U.S. Visitors

We operate our services from the United States. Any information we obtain about you in connection with your use of our services may be processed and stored in the United States or other countries by us and our service providers.

14. Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our practices, technologies, legal requirements, or business operations.

When we update this Privacy Policy, we will revise the “Last Updated” date at the top of this page. Material changes may also be communicated through the Site or by other appropriate means.

15. Contact Us

If you have questions about this Privacy Policy, our privacy practices, or a request concerning your Personal Information, please contact us:

RBW Logistics Company, LLC

Email: info@rbwlogistics.com

Phone: 877.724.0106

You may also contact us through the contact form available on the RBW Logistics website.

16. Region Specific Policies

Your California Consumer Privacy Act of 2018 (CCPA) Rights

When you use or interact with a RBW service that is subject to the California Consumer Privacy Act of 2018, amended by the California Privacy Rights Act of 2020, and you are a California resident, specific additional disclosures are required and you have additional rights regarding your personal information. If you are a California Resident, please review this section to learn more.

Categories of Personal Information We Collect

The California Consumer Privacy Act of 2018, as amended by the California Privacy Rights Act of 2020 (“CCPA”), requires specific disclosures for each category of personal information that we collect and may provide to others. Some of the ways in which we provide personal information to others may constitute “selling” or “sharing” for targeted advertising. The table below summarizes our general data handling practices which are more fully described in Sections B, C and D of this Privacy Notice.

Notes about the information in the table below:

- Not all the listed categories of information below will necessarily be collected or received about every individual.
- Not all examples of a particular “category of personal information” will necessarily be collected or received about every individual.

- Personal Information handling practices may differ depending on which of the brands and businesses you engage with when interacting with RBW.

Category of Personal Information	Categories of Sources from Which Personal Information Was Collected (See Section B of this Privacy Notice for additional information)	Business or Commercial Purpose for Collecting and Providing the Category of Personal Information (See Sections C and D of this Privacy Notice for additional information)	Categories of Third Parties and Other Entities to Which We Provide Personal Information (See Section D of this Privacy Notice for additional information)
<i>Identifiers (§1798.140 (v)(1)(A) and (B))</i> which include elements such as: (i) contact information (e.g., name, mailing address, email address, phone number); and (ii) online identifiers (e.g., Internet protocol (IP) address, account numbers, device identifiers such as mobile advertising IDs)	• Directly from you • From your friends or contacts (for example, if they forward you one of our listings) • From cookies and similar technologies • From third-party websites or apps, content distribution channels and platforms • From third-party data suppliers and business partners • From Social	• To provide you with and to improve the Site • To communicate with you • For advertising and marketing purposes for us or third parties, including targeted advertising • To protect our or others' rights	• With other users or third parties with whom you choose to interact • With affiliates and subsidiaries • With service providers • With advertising, marketing, and personalization partners • With content measurement companies • With Social Media Platforms • With business partners • With government authorities as required by law or as necessary to protect our rights

	Media Platforms and similar services		
<i>Demographics (§1798.140 (v)(1)(C))</i> which include elements such as age and gender	• Directly from you • From cookies and similar technologies • From third-party websites or apps, content distribution channels and platforms • From third-party data suppliers and business partners • From Social Media Platforms and similar services	• To provide you with and to improve the Site • For advertising and marketing purposes for us or third parties, including targeted advertising	• With affiliates and subsidiaries • With service providers • With advertising, marketing, and personalization partners • With content measurement companies • With Social Media Platforms • With business partners • With government authorities as required by law or as necessary to protect our rights
<i>Personal Information under subdivision (e) of Section 1798.80 of the California Civil Code (§1798.140 (v)(1)(B))</i> which includes payment information (e.g., payment card number, expiration date and billing information)	• Directly from you	• To provide you with and to improve the Site • To protect our or others' rights	• With other users or third parties with whom you choose to interact (if appropriate in light of the products or services requested) • With affiliates and subsidiaries • With service providers • With government authorities as required

			by law or as necessary to protect our rights
<i>Commercial Information (§1798.140 (v)(1)(D))</i> which includes elements such as: transactional information (e.g., activity, listings or bids, requests)	• Directly from you • From cookies and similar technologies	• To provide you with and to improve the Site • To communicate with you • For advertising and marketing purposes for us or third parties, including targeted advertising • To protect our or others' rights	• With other users or third parties with whom you choose to interact • With affiliates and subsidiaries • With service providers • With advertising, marketing, and personalization partners • With Social Media Platforms • With business partners • With government authorities as required by law or as necessary to protect our rights
<i>Internet or other electronic network activity</i> (§1798.140 (v)(1)(F)) which includes elements such as information about how you use, access, or interact with the Site such as comments, photos, videos and other content you choose to publish on the Site, information about your device, browser or operating system);	• From cookies and similar technologies • From third-party websites and apps, content distribution channels and platforms • From third-party data suppliers and business partners • From Social Media Platforms	• To provide you with and to improve the Site • To communicate with you • For advertising and marketing purposes for us or third parties, including targeted advertising • To protect our or others' rights	• With affiliates and subsidiaries • With service providers • With advertising, marketing, and personalization partners • With content measurement companies • With Social Media Platforms • With business partners • With government authorities as required by law or as necessary to protect our rights

	and similar services		
<i>Geolocation Data (§1798.140 (v)(1)(G))</i> which include elements such as location information (e.g., city and state, or precise location information if location services are active on your device)	• Directly from you • From cookies and similar technologies	• To provide you with and to improve the Site • To communicate with you • For advertising and marketing purposes for us or third parties, including targeted advertising • To protect our or others' rights	• With affiliates and subsidiaries • With service providers • With advertising, marketing, and personalization partners • With content measurement companies • With Social Media Platforms • With business partners • With government authorities as required by law or as necessary to protect our rights
<i>Audio, Electronic, Visual, Thermal, Olfactory or Similar Information (§1798.140 (v)(1)(H))</i> which includes elements such as recordings of your calls with our call center	• Directly from you	• To provide you with and to improve the Site • To communicate with you • To protect our or others' rights	• With affiliates and subsidiaries • With service providers • With government authorities as required by law or as necessary to protect our rights
<i>Professional or Employment-Related Information (§1798.140 (v)(1)(I))</i> which includes elements such as your professional email address, phone number or other contact information if you have used such professional or employment related personal information to make a listing, place a	• Directly from you	• To provide you with and to improve the Site • To communicate with you • For advertising and marketing purposes for us or third parties, including targeted	• With other users or third parties with whom you choose to interact • With affiliates and subsidiaries • With service providers • With advertising and marketing service

bid, register for an account or to receive communications		advertising • To protect our or others' rights	providers and partners • With content measurement companies • With Social Media Platforms • With business partners • With government authorities as required by law or as necessary to protect our rights
<i>Inferences (§1798.140 (v)(1)(K))</i> which include elements such as inferences regarding your preferences or other characteristics (e.g., cooking enthusiast, travel, food and dining)	• Directly from you • From cookies and similar technologies • From third-party websites and apps, content distribution channels and platforms • From third-party data suppliers and business partners • From Social Media Platforms and similar services	• To provide you with and to improve the Site • To communicate with you • For advertising and marketing purposes for us or third parties, including targeted advertising • To protect our or others' rights	• With affiliates and subsidiaries • With service providers • With advertising, marketing, and personalization partners • With content measurement companies • With Social Media Platforms • With business partners • With government authorities as required by law or as necessary to protect our rights
<i>Sensitive Personal Information (§1798.140 (ae)(1)(2))</i> which includes elements such as your race or precise	• Directly from you • From surveys	• To provide you with and to improve the Site	• With affiliates and subsidiaries • With service providers

geolocation when you enable geolocation on your device.	and consumer research		
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For each of the categories listed above, we will retain your personal information for as long as needed or permitted, depending on the purpose for obtaining that data and consistent with applicable laws. We will keep your personal information for as long as we have a relationship with you (e.g., to provide you with the Site or to complete transactions that you request). Once our relationship with you has come to an end, we will retain your personal information for a period of time that enables us to:

- Maintain business records for analysis, understanding market trends, and/or audit purposes and to improve the Site.
- Comply with record retention requirements under applicable laws or other relevant legal or regulatory requirements.
- Defend, establish, exercise, or bring any existing or potential legal claims.
- Carry out fraud detection and prevention.
- Deal with any complaints regarding the Site, our products, and services.

California Privacy Rights

This section describes the privacy rights California residents may have with respect to the Site.

Residents of California may have the following rights:

1. Right to know and access your personal information. Under CCPA, you have the right to:

- Know the categories of personal information, including sensitive personal information, that we collect and the categories of sources from which we got the information;
- Know the business or commercial purposes for which we collect and provide personal information to others;
- Know the categories of third parties and other entities to whom we provide personal information; and
- Access the specific pieces of personal information we have collected about you.

To exercise this right, please contact RBW.

2. Right to deletion. In some circumstances, you may ask us to delete your personal information. Please note that this is not an absolute right under applicable privacy laws, and we

may not be able to delete all or some of your personal information where exceptions apply. These exceptions may include pending payments, active bids, or other incomplete transactions connected to your account. To request that we delete your personal information, please contact RBW.

3. Right to Correct Your Personal Information. You may request that we modify or update your personal information if it is inaccurate. Please be aware that not all personal information is able to be corrected, and we reserve the right to deny a request to correct your information where exceptions apply.

4. Right to Opt Out. The CCPA provides California residents with the right to limit or opt out of the use of your personal information for certain purposes, including the below:

Right to Opt Out of Sale/Targeted Advertising: As part of the Site, we may “share” your personal information with third parties for targeted advertising purposes or in ways that constitute a “sales” under the CCPA. You may request that we not “sell” or “share” your personal information for these purposes on a going forward basis.

If you choose to use the Site to interact with Sellers and third parties, including if you successfully win a bid or complete a transaction with another user or third party that may be integrated with the Site, we will provide the other user or third party, as appropriate, with your personal information to facilitate the transaction you requested (including, your name and contact information). This type of sharing does not constitute a “sale” of your personal information by us as it is done at your direction.

5. Right to Limit Processing of Sensitive Personal Information. Certain pieces of personal information that we have about you may be considered “sensitive” under CCPA, such as debit or credit card number in combination with any required security access code, or account username and password. We limit the use of this information to what is reasonably necessary to provide the Site and for purposes permitted by applicable law (e.g., to ensure security and integrity). If you refuse to provide such information, it may affect the delivery of the Site or make us unable to provide services to you. Note that certain jurisdictions may provide individuals with the right to opt-in, opt-out, or limit the use and disclosure of “sensitive” personal information; however, personal information that we process to provide you with the Site or for editorial purposes are not subject to this limitation/consent revocation right. If you have enabled certain location services as part of your use of the Site, you may have provided us with sensitive information (e.g., precise geolocation). If you would like to adjust your location preferences, please use the settings provided by your device manufacturer.

6. Right to be free from discrimination. You may exercise any of the above rights without fear of being discriminated against.

Authorized Agents

For any of the CCPA rights, you may designate an authorized agent to make a request on your behalf. In the request, you or your authorized agent must provide information sufficient for us to verify the identity of your agent and that your agent has been properly authorized to act on your behalf; this may take additional time to fulfill your request. If you are an authorized agent working on behalf of a consumer, you will need to fill out the relevant CCPA request form listed above on behalf of the consumer with the consumer's information. Please note that the consumer you are working on behalf of must have a California postal address and will need to verify access to the email account used to submit the CCPA request in order for us to move forward with processing the request.

Your Shine the Light California Rights (CA Civil Code § 1798.83)

California law allows residents to request a list of all the third parties to which we have disclosed certain personal information (as defined by California's Shine the Light law) during the preceding year for those third parties' direct marketing purposes. We do not disclose personal information of a consumer to third parties for third parties' direct marketing purposes if the consumer has exercised an option that prevents that information from being disclosed. If you are a California resident and would like to submit a request under California's Shine the Light law, you must request that we do not "sell" or "share" your personal information on a going forward basis for these purposes. We will not accept requests via the telephone, email, or by facsimile, and we are not responsible for requests that are not labeled or sent properly, or that do not have complete information.

O. ADDITIONAL INFORMATION FOR EUROPEAN VISITORS

In order to address our legal obligations in Europe (including the UK), we provide the following additional information for Europe-based visitors to our Site.

Who is Responsible for Your Information?

If you use or interact with the Site then the data controller will be RBW.

Legal Bases for Using Your Information

We process personal information for different purposes (as described in the "How We Use Information We Obtain" section, above) on the following legal bases:

- **To perform our contractual obligations to you.** We and our service providers process your information to perform our contractual obligations to you when we use your information to provide you with the Site and related content, products or services and to communicate with you.

- **To pursue our legitimate interests.** We process your information to meet our legitimate interests when we use your information to provide you with the Site and related content, features, products or services, to communicate with you and for our advertising and marketing purposes.
- **To comply with our legal obligations.** We process and share your information as necessary to comply with our legal and regulatory obligations when we use your information to protect our rights or the rights of others and when we share your information with other parties where required by law or as necessary to protect our rights. For example, we are required to collect certain information from you when processing your payment for tax or financial reporting reasons.
- **With your consent.** We obtain your consent to process your information when we are required to do so by law. If consent is the legal basis on which we process your personal information, you can withdraw your consent at any time by contacting us using the information provided in the “Contact Us” section above.

Your Rights Over Your Information

This section describes the privacy rights you may have with respect to the Site.

You have the right to choose whether or not to accept certain cookies. However, if you choose to reject Cookies, this could affect the availability and functionality of the Site. Please access the “Cookies Choices” button in the footer of the Site page you have interacted with and follow the instructions to express your preferences.

In addition, you have a right to access or object to the use of personal information held about you (including in relation to direct marketing). You can also ask us to rectify, update, erase, restrict or to share your information in a usable format with another company. Such requests are subject to applicable law.

To exercise the privacy rights you may have with respect to RBW, please contact us as provided in the “Contact Us” section above. We will contact you if we need additional information from you in order to honor your requests, including to verify your email address and to process certain Privacy Rights Requests.

Storing Your Information

We will keep your personal information for as long as we have a relationship with you. Once our relationship with you has come to an end, we will retain your personal information for a period of time that enables us to:

- Maintain business records for analysis, understanding market trends and/or audit purposes and to improve the Site.
- Comply with record retention requirements under applicable laws or other relevant legal or regulatory requirements.
- Defend, establish, exercise or bring any existing or potential legal claims.
- Carry out fraud detection and prevention.
- Deal with any complaints regarding the Site, our products and services.

We will delete your personal information when it is no longer required for these purposes. If there is any information that we are unable, for technical reasons, to delete from our systems, we will put in place appropriate measures to prevent any further processing or use of the data.

International Data Transfers

Information collected through the Site will be processed in and subject to the laws of the United States, which may not provide the same level of protection for your personal information as your home country. If we transfer personal data from the European Economic Area, United Kingdom and Switzerland we put in place safeguards. In particular, such safeguards include European Commission-approved standard contractual clauses.

Changes to the Privacy Notice

Where changes to this Privacy Notice have a fundamental impact on the nature of the processing or otherwise have a substantial impact on you, we will give you advanced notice so that you have the opportunity to exercise your rights (e.g., to object to the processing).

Privacy Officer and Complaints

Our Privacy Officer can be contacted as provided in the “Contact Us” section above.

We are committed to working with you to obtain a fair resolution in the event you have a complaint or concern about privacy. If, however, you believe that we have not been able to assist with your complaint or concern, you have the right to make a complaint to a data protection authority.

ADDITIONAL INFORMATION FOR CANADIAN RESIDENTS

Please note that our website is not intended for use by consumers in the province of Quebec.

Your Rights and Choices

Subject to limited exceptions under applicable law, you have the right to access, update and correct inaccuracies in your personal information in our custody or control. You also have the right to withdraw your consent to our collection, use and disclosure of personal information, subject to legal and contractual restrictions.